



**Regional Food Bank**  
of Northeastern New York



March 24, 2014

Dear Business Owner:

Leadership Tech Valley (LTV) -- a shared initiative of the Albany-Colonie Regional Chamber of Commerce and the Chamber of Schenectady County – is holding a fundraising event in support of the **Regional Food Bank of Northeastern New York’s Patroon Land Farm**. The event, *Growing for Good Cocktail Party*, will be held April 30, 2014 at the Century House, 997 New Loudon Road (Route 9) in Latham. The event will include a wine pull and auction and we are also seeking caterers and restaurants in the area to donate a signature dish (or dishes), signature cocktail, or a tasting (i.e. beer, wine, etc.) for the event.

The Patroon Land Farm is operated by the Regional Food Bank of Northeastern New York to provide fresh, local, high quality produce for the Food Bank to distribute to its member agencies and the hungry people they serve. The Patroon Land Farm has produced over 900,000 pounds of vegetables and delivered more 650,000 pounds to the Food Bank since 2006. This year the Farm’s goal include increasing yield to deliver more produce to the Food Bank to help meet growing requests for food assistance in the community through the installation of “high tunnels” that extend the growing season and a drip irrigation system to optimize soil moisture. We at LTV – a group of 37 business and community leaders from the Capital District – are fundraising to obtain the \$30,000 needed to purchase the project supplies and will provide our own “sweat equity” to install the tunnels and irrigation system.

We are reaching out to key businesses in the area for donations to the wine pull, auction packages, or signature dish, cocktail or tasting we will offer at our *Growing for Good Cocktail Party* fundraiser and we are hoping you can donate an item. Your donation in support of the Regional Food Bank of Northeastern New York is 100% tax deductible and you will be provided with a receipt for your tax purposes. **Donations are due by April 23, 2014.**

As a donor, we will post your business’s logo and information on our LTV Class of 2014 Facebook page and list your business as a donor on our LTV website Supporter page.

If you’d like to know more about LTV or the Patroon Land Farm Project, please visit our website at [www.ltv2014.com](http://www.ltv2014.com) Thank for your support of this event and our project to enhance the Patroon Land Farm.

Sincerely,

Kimberly Tavarez

Sarah Martinez

Tawana Davis

Amy Robson

LTV Class 2014

LTV Class 2014

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